



Building a Secure Future.™

Fact Sheet

ABOUT IRDETO

At Irdeto, we believe our customers should feel confident and prepared, no matter what challenges they face. We protect digital platforms and assets for media & entertainment, automotive and IoT connected industries. Our solutions and services enable our customers to protect their brand and revenues, create new offerings and fight cybercrime. We think holistically with a true end-to-end solution – it's not enough to excel in one area of security. We differentiate by having a 360 view of security that is as deep as it is comprehensive, and can actually leverage that view to solve business challenges and predict the challenges on the horizon. As our tailored solutions will empower our customers to continually adapt and grow with the changing times, we build a strong relationship with each of them. With nearly 50 years of expertise in security, Irdeto's software security technology and cyber services protect over 5 billion devices and applications for some of the world's best-known brands.

IRDETO MANAGEMENT

Doug Lowther - CEO
 Maarten Koning - CFO
 Andrew Bunten - SVP Content Protection
 Ben Bennett - SVP Business Development
 Bengt Jonsson - SVP Sales and Services
 Jemma Johns - SVP Human Resources
 Rory O'Connor - SVP Cybersecurity Services
 Jaco Du Plooy - VP Cloakware
 Peter Oggel - VP Technology
 Steeve Huin - VP Strategic Partnerships

COMPANY FOUNDED

1969

NUMBER OF EMPLOYEES

900+

PARENT COMPANY

Subsidiary of multinational media group Naspers (JSE: NPN), which includes a wide range of pay TV, internet, instant messaging, technology and publishing businesses.

OFFICES

Over 15 offices world-wide and headquartered in Hoofddorp, The Netherlands.

PATENTS AND PATENTS-PENDING

247 patents and, 483 patents pending

ACQUISITIONS

- LockStream
- Philips Cryptoworks
- IDWay, IBS, Cloakware
- Entriq
- BD+ technology from Rovi
- BayTSP

CUSTOMERS

Irdeto has more than 350 customers around the world. Customers include pay media operators (cable, satellite, telco/mobile, terrestrial), OTT service providers, studios, broadcasters and other content owners, sports rights holders and programmers. As well as operators of connected or software-based platforms in industries like automotive, IoT connected industries and more. Representative customers include:

- Astro
- BeIN Sports
- Cablecom
- Cablevision
- Charter Communications
- China Mobile
- China Radio International
- Comcast
- Digiturk
- Foxtel
- freenet TV
- GOBX
- GoMedia
- iQIYI
- ITV
- K+
- Liberty Global
- M7 Group
- maxdome
- MTS
- MultiChoice
- OCN Shanghai
- ORS
- Polsat
- Premier League
- Rogers
- Samba Tech
- SBS Discovery
- Stofa
- Sun Direct
- Thaicom
- Transvision
- Truevisions
- Twentieth Century Fox
- Unifique
- Videocon d2h
- Videotron
- Ziggo

IRDETO MILESTONES

- World's first DVB conditional access deployment.
- Inventor and the key patent holder of Whitebox Cryptography.
- First deployed CA solution for mobile TV.
- First software-based CA solution for one-way broadcast networks.
- First foreign-approved CA in China.
- Over 70 software-based Cloaked CA customers worldwide with over 25 million deployed client devices.
- Over 30 OTT customer deployments worldwide.
- First to market for OTT technologies such as:
 - Widevine with DASH, PlayReady Live, Apple FairPlay Streaming, Adobe Flash Access monetization solution.
 - Early 4K/UHD support for OTT with PlayReady Level 3000 / Widevine L1.
- 70 million SoC IDs provisioned via Irdeto's Keys & Credentials solution.
- First government approved DRM solution in China.
- Nearly 200 million illegal and abusive files detected and over 2 million educational messages delivered to people downloading illegal and abusive files.
- Irdeto has protected over 500 million Blu-ray discs.