

Live2VOD

Generate VOD assets from live streams

Live streams, whether one-off events or linear live TV channels, are an important differentiator of OTT services. In addition to the quality of the content, viewers also want the flexibility to watch live content after it has been aired, either in the form of catch-up or as standalone on-demand titles.

Irdeto Live2VOD is a versatile solution that covers different use cases when it comes to generating VOD from live streams. It not only addresses viewers' expectations but also enables OTT operators to repurpose live content with ease.



IRDETO LIVE2VOD SOLUTION

Generate VOD assets from live streams for later playback.

Benefits

- VOD assets readily available when the live program finished
- EPG data for recommendations and content discovery
- Pre-integrated with Broadpeak packager and Unified Streaming packager for fast launch

Features

- Automated VOD generation for selected channels
- A customizable UI to black out live programs that are not eligible for on-demand consumption, or to cherry pick programs for ad-hoc catch-up
- Support EPG data, SCTE-35 markers, and other descriptive metadata
- Convert EPG data to catch-up metadata and publish to consumer devices
- Manage correction and updates of the generated VOD clips

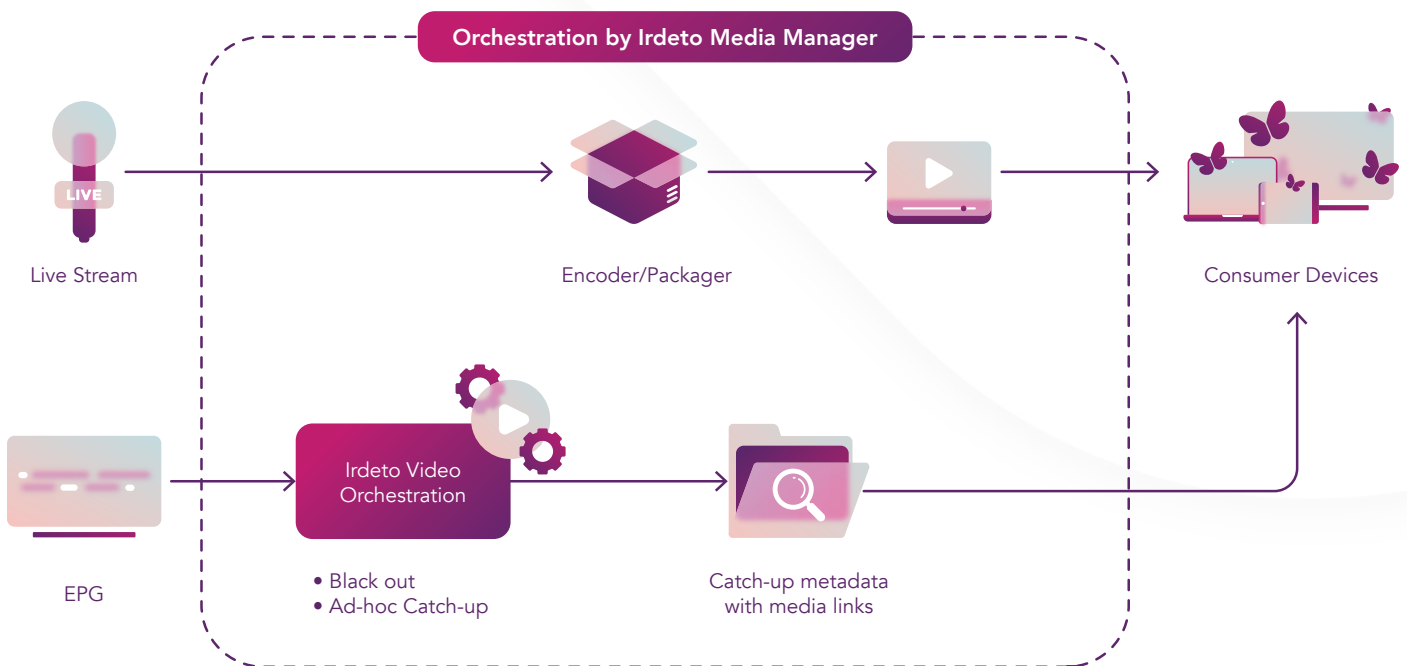


Figure 1. How it works



IRDETO VIDEO ORCHESTRATION PLATFORM – POWERED BY IRDETO MEDIA MANAGER

- Streamline your workflows and manage business complexities
- Adapt to your internal processes and desired workflows
- Can be deployed in the cloud, on premises, or using a hybrid model

Interested to know more? [Contact us!](#)

Irdeto is the world leader in digital platform cybersecurity, empowering businesses to innovate for a secure, connected future. Building on over 50 years of expertise in security, Irdeto's services and solutions protect revenue, enable growth and fight cybercrime in video entertainment, video games, and connected industries including transport, health and infrastructure. With teams around the world, Irdeto's greatest asset is its people and diversity is celebrated through an inclusive workplace, where everyone has an equal opportunity to drive innovation and support Irdeto's success. Irdeto is the preferred security partner to empower a secure world where people can connect with confidence.

