

A hand is shown holding a blue cardboard box with shipping icons (upward arrows, umbrella, and a glass) against a background of a starry space with a planet. A large, semi-transparent white circle is overlaid on the scene, partially obscuring the hand and box.

# Prepare, Package, and Protect

## Delivering your VOD content

It sounds simple. You have the content, now deliver it to your customers.

- But your content is not prepared for adaptive bitrate (ABR) delivery...it is not protected by digital rights management (DRM)...it is not accessible by your consumers
- And you need a transcoder...you need a packager... you need a multi-DRM system
- More importantly, you will need to orchestrate the workflows efficiently

With Prepare, Package, and Protect from Irdeto, you will bring all the workflows together required to deliver your VOD content. The processes will be performant and scalable to handle your volumes, robust to adjust and respond to unexpected conditions, and resilient to infrastructure failure.



## BENEFITS/FEATURES

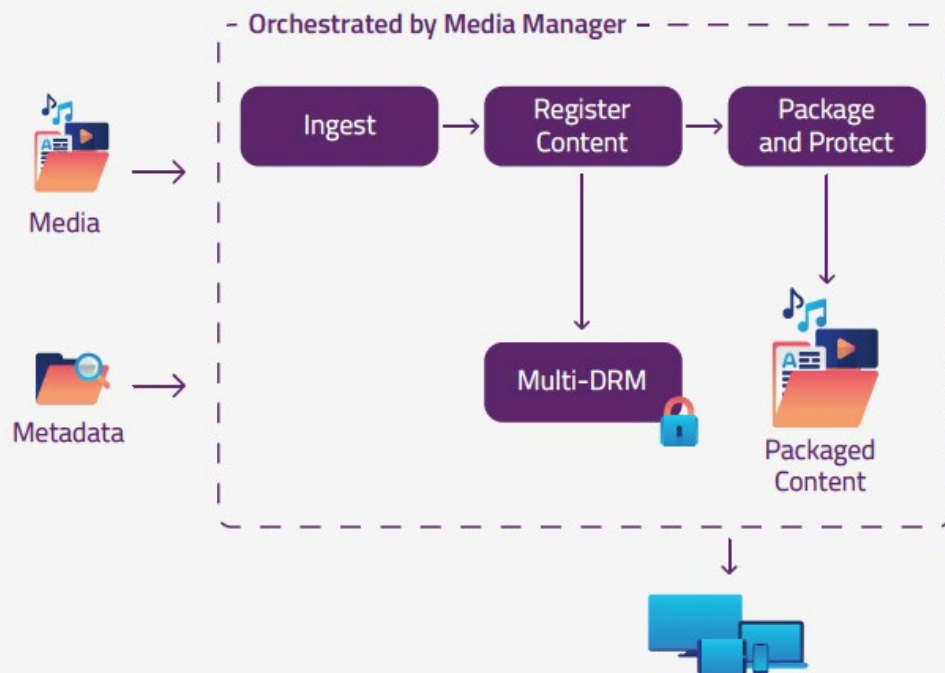
### Benefits

- Prepare your content for delivery to your consumers in a timely manner
- Choose your integrations: can be integrated with any packager and any multi-DRM
- Avoid vendor lock-in: you can switch integrations while preserving your workflow

### Features

- Scalable, resilient micro-services architecture
- Content preparation tracking through its lifecycle, ensuring visibility
- Pre-integrates Irdeto Control multi-DRM, Bitmovin Encoder, AWS Media Services, AWS Elemental Server

Figure 1. How it Works





## IRDETO VIDEO ORCHESTRATION PLATFORM – POWERED BY IRDETO MEDIA MANAGER

- Streamline your workflows and manage business complexities.
- Adapt to your internal processes and desired workflows.
- Can be deployed in the cloud, on premises, or using a hybrid model.

Irdeto is the world leader in digital platform cybersecurity, empowering businesses to innovate for a secure, connected future. Building on over 50 years of expertise in security, Irdeto's services and solutions protect revenue, enable growth and fight cybercrime in video entertainment, video games, and connected industries including transport, health and infrastructure. With teams around the world, Irdeto's greatest asset is its people and diversity is celebrated through an inclusive workplace, where everyone has an equal opportunity to drive innovation and support Irdeto's success. Irdeto is the preferred security partner to empower a secure world where people can connect with confidence.

