

How to overcome gender bias in trucking



The roadblocks female truck drivers face



of female drivers reported experiencing verbal harassment at least once while on the job.



of female drivers report being assigned fewer valuable routes or being evaluated more harshly during training.



of female drivers leave the industry within the first year due to lack of support and poor working conditions.



of female drivers report having limited access to clean and safe restrooms on a daily basis.

What can companies do?

1

Same-gender training and mentorship

Female-specific programs offer guidance, support and a sense of belonging while learning in a safe environment.

2

Sensitivity and inclusivity training

Regular training can reduce incidents of bias and harassment by 25% and improve overall company culture.

3

Corporate harassment policies

Companies with clear, anonymous reporting systems have a 40% increase in reported incidents and a significant decrease in workplace bias.

4

Improved parking and rest stops

Real-time parking systems allow drivers to check parking space availability and review safety features, such as lighting, security cameras or proximity to facilities.

5

More women in leadership roles

Companies with women in leadership roles experience 25% greater gender diversity among their employees.

Gender diversity benefits

Improved safety records

Female drivers have 20% lower chances of serious accidents.



Customer satisfaction

25% of trucking companies with more female drivers report better customer relations.



Lower turnover

Companies with higher number of female drivers have up to 15% lower turnover rates and higher driver loyalty.

