DE/NUK by ir.dela

Denuvo TraceMarkTM for Gaming

Keep the thrilling moment of your game's release intact

> No matter how big the studios or games are, leaks can happen and affect everyone!



The Sims franchise

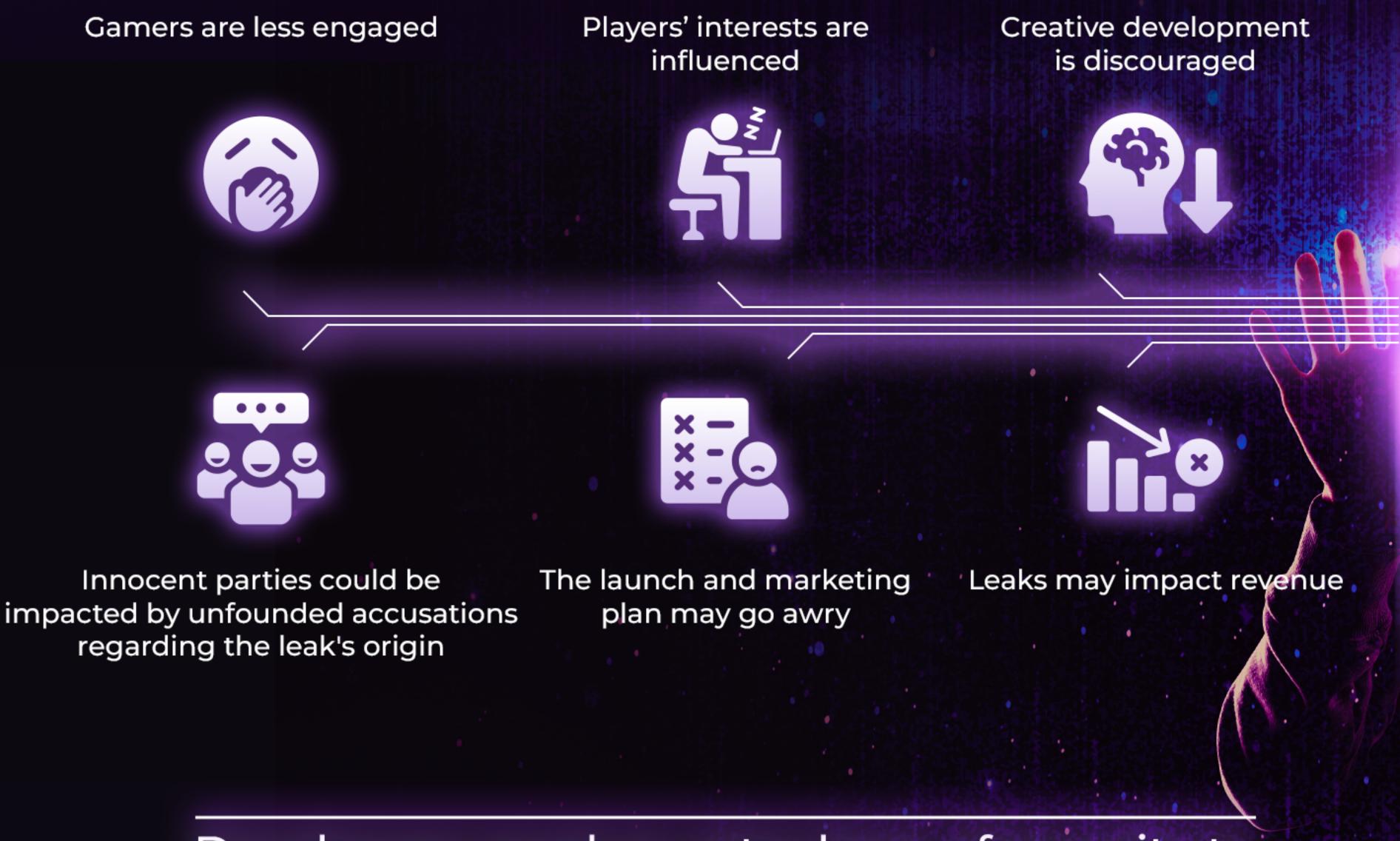
The playtest build was leaked, revealing gameplay, maps and important game mechanics.

Over 90 clips of GTA6 were leaked, sparking a great deal of controversy, costing the studio \$5 million plus thousands of staffing hours to recover.

gameplay details and the perk chart were leaked before release.

These are, sadly, not isolated incidents. Your game could be the next victim!

Leaked information can be fake, but the repercussions can be very real!



Developers need an extra layer of security to detect content leakage in a timely manner

Watermarking is an optimal solution to prevent your gameplay from leaking.

But don't do it yourself, here's why!

DIY

Denuvo TraceMark[™]



Employ a dual approach of both cutting-edge visible and invisible watermarks



Having a full team of cybersecurity professionals on your side



The game is monitored 24/7



Hassle-free binary integration into existing development workflows



The original quality of the game remains intact

Whether you conduct playtests and closed beta tests, or deploy review copies and press screeners, our platform-agnostic game watermarking can help you address the challenge of content leakage during the sensitive pre-release phase of game development.

Denuvo TraceMarkTM can be integrated with our 360-degree suite of Denuvo Cyber Services and Denuvo Anti-Tamper for optimal leak prevention

Denuvo TraceMarkTM

Visible watermark

Visible watermarks can be easily

develop your own watermark

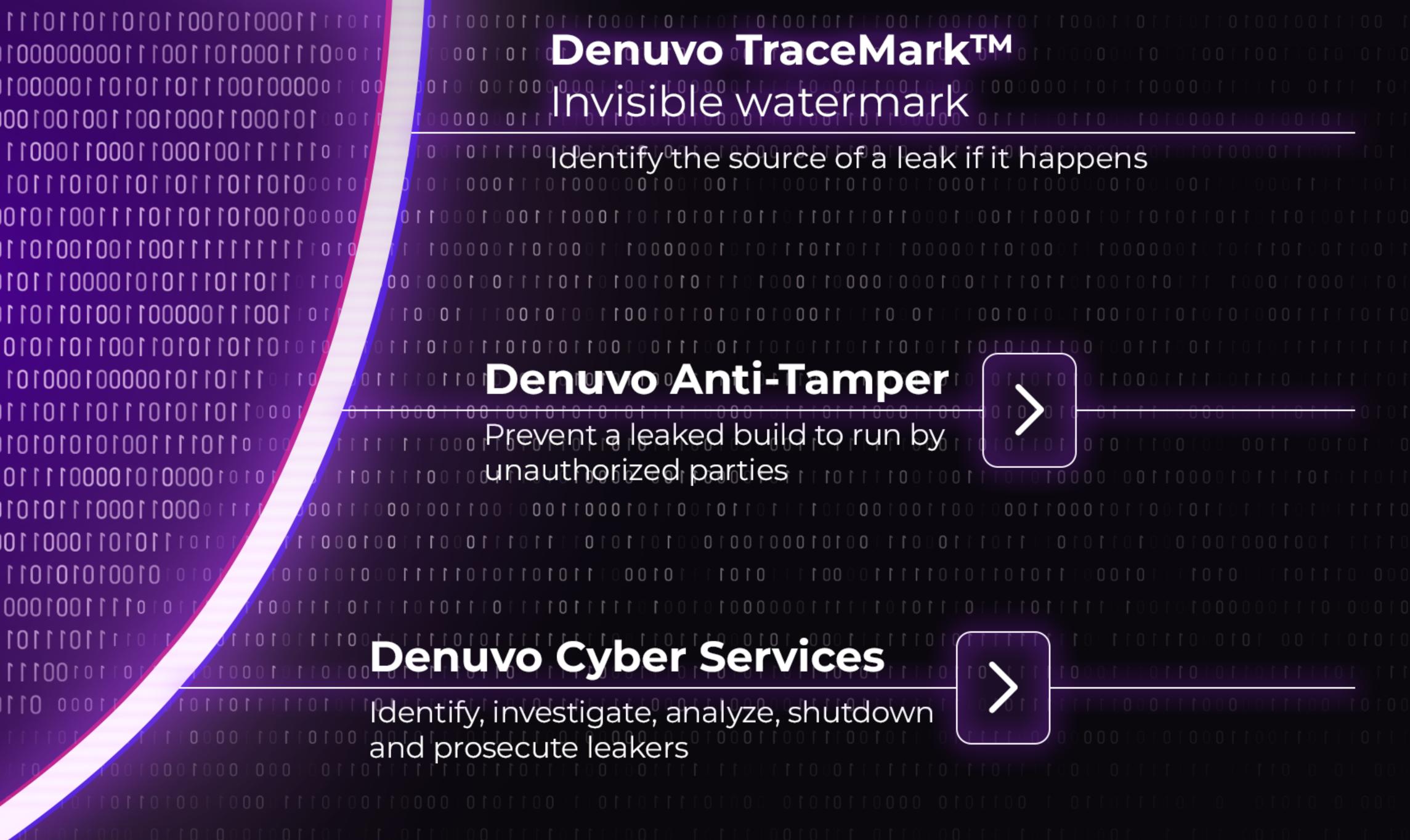
performance impact

circumvented by AI tools, while more

sophisticated ones can come with a

It takes a lot of time and manpower to

Inform the user that the watermarking technology is in place to discourage leaks in the first place



Tighten your gaming pre-release security before it's too late!

Contact us today

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