Female drivers bring unmatched safety records, loyalty and problem-solving skills that strengthen the entire transportation network.

We believe in a future where women feel safe and supported on every journey.

Driving safety.

Driving equality.

Driving the future.

KEYSTONE

& icdeta

irdeta

We are putting the power back in the hands of drivers – especially women.

With remote access control, secure vehicle sharing and real-time monitoring, we are here to create a world where drivers feel empowered and safe every mile of the way.

How to overcome gender bias in trucking



Keystone by Irdeto:
The smart way to manage
your fleet



The roadblocks female truck drivers face



of female drivers reported experiencing verbal harassment at least once while on the job.



of female drivers report being assigned fewer valuable routes or being evaluated more harshly during training.



of female drivers leave the industry within the first year due to lack of support and poor working conditions.



of female drivers report having limited access to clean and safe restrooms on a daily basis.

All data sourced from: ATRI (2024) Identifying and Mitigating the Challenges Faced by Women Truck Drivers; Women in Trucking (2022) Addressing Gender Bias and Harassment in the Trucking Industry, Women in Trucking (2022) Recruiting Guide: Retaining Female Professional Drivers

What can companies do?

KEYSTONE

Female-specific programs offer quidance,

support and a sense of belonging while

learning in a safe environment.

Same-gender training

and mentorship

Sensitivity and inclusivity training

Regular training can reduce incidents of bias and harassment by 25% and improve overall company culture.



Corporate harassment policies

Companies with clear, anonymous reporting systems have a 40% increase in reported incidents and a significant decrease in workplace bias.



Improved parking and rest stops

Real-time parking systems allow drivers to check parking space availability and review safety features, such as lighting, security cameras or proximity to facilities.

employees.

Gender diversity benefits



Improved safety records

Female drivers have 20% lower chances of serious accidents.



Customer satisfaction

25% of trucking companies with more female drivers report better customer relations.



Lower turnover

Companies with higher number of female drivers have up to 15% lower turnover rates and higher driver loyalty.

More women in leadership roles

Companies with women in leadership roles experience 25% greater gender diversity among their