Offer ready-made solutions like industry's leading rental companies:

Equipment access

Equipment on-demand

24/7 self-service at your branches

Utilization management

Remote monitoring

field and start winning projects.

Become a trusted advisor in jobsite productivity, safety and sustainability

Stay ahead as leading rental companies invest millions.

Schedule your free consultation today:



I M P E R T O

IMPERTO

by indeta

The #1 jobsite solutions platform for rental companies



KEY ROADBLOCKS FOR PROFITABLE GROWTH

- Pressure for digital solutions:
 The largest rental companies
 invest millions to offer digital
 solutions to customers and win
 their business.
- \$ Pressure for seamless service:
 24/7 self-service models can cut
 sales and support costs by up to
 75%, enabling rental companies to
 grow profitably.
- Lost opportunities:
 Equipment utilization rates
 average only 60-65%, leaving
 significant revenue potential
 untapped.
- Equipment safety:

 Safety-related downtime can cost construction companies 10-20% of equipment availability annually.
- Manual hurdles:

 Despite digital advancements, 66% of fleets still rely on manual data logging, leading to inefficiencies.

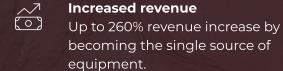
WHAT MAKES IMPERTO THE GAMECHANGER?

- Ready-made jobsite solutions:

 Level the playing field by providing top digital solutions to your customers at a fraction of the cost of major rental companies.
- Boosted safety and productivity:
 Help customers maximize
 equipment safety and productivity
 with optional operator certification
 and pre- and post- checklists.
- One-stop shop:
 Establish yourself as the goto provider by offering onsite equipment pools for instant availability.
- Round-the-clock availability:

 Offer 24/7 availability and let
 contractors book, pick up and
 return equipment anytime –
 quickly and hassle-free.
 - Remote utilization management: Remotely monitor fleet usage, performance and key metrics in real-time and become the trusted advisor your customers rely on.

BENEFITS OF CREATING THE ULTIMATE RENTAL EXPERIENCE



Improved operational efficiency
Up to 48% efficiency increase due
to reduced administrative work.

- ☆ Higher rental rates
 Up to 30% rental rate increase due to maximized productivity and safety.
 - Less equipment damage
 Up to 17% damage reduction by
 increasing awareness and sense of
 responsibility.

