

Offer ready-made solutions like industry's leading rental companies:

Equipment access

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Equipment on-demand

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24/7 self-service at your branches

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Utilization management

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Remote monitoring

Level the playing field and start winning projects.

Become a trusted advisor in jobsite productivity, safety and sustainability

Stay ahead as leading rental companies invest millions.

Schedule your free consultation today:



IMPERTO
by ir.deta

IMPERTO

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The #1 jobsite solutions platform for rental companies



KEY ROADBLOCKS FOR PROFITABLE GROWTH



Pressure for digital solutions:

The largest rental companies invest millions to offer digital solutions to customers and win their business.



Pressure for seamless service:

24/7 self-service models can cut sales and support costs by up to 75%, enabling rental companies to grow profitably.



Lost opportunities:

Equipment utilization rates average only 60-65%, leaving significant revenue potential untapped.



Equipment safety:

Safety-related downtime can cost construction companies 10-20% of equipment availability annually.



Manual hurdles:

Despite digital advancements, 66% of fleets still rely on manual data logging, leading to inefficiencies.

WHAT MAKES IMPERTO THE GAMECHANGER?



Ready-made jobsite solutions:

Level the playing field by providing top digital solutions to your customers at a fraction of the cost of major rental companies.



Boosted safety and productivity:

Help customers maximize equipment safety and productivity with optional operator certification and pre- and post- checklists.



One-stop shop:

Establish yourself as the go-to provider by offering onsite equipment pools for instant availability.



Round-the-clock availability:

Offer 24/7 availability and let contractors book, pick up and return equipment anytime – quickly and hassle-free.



Remote utilization management:

Remotely monitor fleet usage, performance and key metrics in real-time and become the trusted advisor your customers rely on.

BENEFITS OF CREATING THE ULTIMATE RENTAL EXPERIENCE



Increased revenue

Up to 260% revenue increase by becoming the single source of equipment.



Improved operational efficiency

Up to 48% efficiency increase due to reduced administrative work.



Higher rental rates

Up to 30% rental rate increase due to maximized productivity and safety.



Less equipment damage

Up to 17% damage reduction by increasing awareness and sense of responsibility.

